Answers to the most asked questions about cigarettes.

QUESTION

6 WHAT HAPPENS TO CIGARETTE SMOKE IN THE AIR?

The logical and obvious thing: cigarette smoke is immediately diluted by surrounding air.

And measurements of cigarette smoke in the air, taken under realistic conditions, show again and again that there is minimal tobacco smoke in the air we breathe.

In fact, based on one study, which measured nicotine in the air, it has been said that a nonsmoker would have to spend 100 straight hours in a smoke-filled room to consume the equivalent of a single filter-tipped cigarette. That's what we mean by minimal.

So, does cigarette smoke endanger nonsmokers?

In his most recent report, the Surgeon General, no fan of smoking, said that the available evidence is not sufficient to conclude that other people's smoke causes disease in nonsmokers.

In our view, smoking is an adult custom and the decision to smoke should be based on mature and informed individual freedom of choice.

For more information, write for our booklet, "Answers to the most asked questions about cigarettes." Address: The Tobacco Institute, Suite 800, 1875 Eye Street, Northwest, Washington, D.C. 20006. We offer it in the belief that full and free discussion of these important public issues is in the public interest.

WEIGH BOTH SIDES BEFORE YOU TAKE SIDES.

Source: https://www.industrydocuments.ucsf.edu/docs/thkk0000